

2018 Beard Brawl Categories:

From Scratch - Can you grow a man sized beard in 1 month? *Contestants must come to Loxx Salon on November 1 between noon and 8pm to confirm face is smoothly shaved.* Your facial hair will be judged on length, density, and overall look. (\$50 cash prize)

Au Natural - No styling products allowed. This will incorporate all sized natural looking full beards. Your facial hair will be judged on size, density, symmetry and natural coloration. (\$50 cash prize)

Design and Style - Shape it the way you want it! Styling products, shaved designs and distinct looks are encouraged. Your facial hair will be judged on groom, symmetry and uniqueness. (\$50 cash prize)

Longest - from bottom of lip to longest free hanging section. Yes guys, size matters! Measured from the lower lip to the tip of the beard as it hangs naturally from the chin. Straggling hairs hanging lower than the overall beard will not be included in the measurement. Judged on length. (\$50 cash prize)

Most Original - Adorn your chops with lights, tinsel, yarn or even make your own (c'mon ladies!) Not a lot of restrictions, must be able to show your moves without losing your stuff! Judged on originality and craftsmanship. (\$50 cash prize)

Best of Show - Winners of each group compete for BEST OF THE BEST! (\$250 Gift Card)

All entries and fees must be received prior to **8pm on November 1st**. Submit to Loxx Salon in person at 44 N Walnut Ave, Cookeville.

Please print and complete section below. Registration limited to 10 competitors per category. Entry fee is \$15 per category. Each contestants will receive a goodie bag valued at \$40 containing Unleash Da Beard Co. beard oil, a 2018 Beard Brawl t-shirt, Broast Coffee, and Turdcoles Toilet Elixir.

Loxx Salon and Spa reserves the right to use all photos, videos, images and likenesses of participants at our discretion. If fewer than 3 contestants register for any category, that portion of the contest may be cancelled and registration fees refunded.



UNLEASH DA BEARD
GROOMING PRODUCTS



Please check categories you are competing in:

- Au Natural From Scratch Longest
 Design and Style Most Original

Name _____

Email _____ Phone _____